



## FROG'S LEAP

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### **FAMILY OWNED**

Frog's Leap was founded by the Williams Family in 1981 on a spot along Mill Creek known as the Frog Farm. In 1994, the winery moved to the historic Red Barn in the heart of the Rutherford appellation. In 2001 a bi-level barrel chai was constructed followed by the Silver LEED certified Hospitality and Administrative office.

### **ORGANICALLY GROWN & DRY-FARMED**

Believing that the great and historic wines of the world are made from traditionally farmed, non-irrigated vines, Frog's Leap dry-farms over 200 acres of certified organic vineyards and was among the first in the Napa Valley to become CCOF certified in 1988.

### **WINE STYLE**

Harvested at natural ripeness, the subtle character and flavors of the wine are not overpowered by the alcohol. Using the most traditional and hands-off approach to winemaking Frog's Leap's intention is to craft wines which honor their terroir. The lower alcohols result in wines that are not only drinkable on their own but make perfect partners to a meal.

### **BUSINESS PHILOSOPHY**

With a long-standing reputation of being a thoughtful steward of the environment, Frog's Leap believes that growing grapes, making wine and running a business in a sustainable manner affords better tasting wines, greater business success and undeniably, greater pleasure in life. In 2005, the winery essentially "flipped the switch" and became 100% solar powered. With the construction of its Hospitality Center & Administrative Office in 2005, the winery was once again challenged to meet its goals of sustainability with the construction of the Napa Valley's first LEED certified winery building highlighted by a geothermal heating and cooling system.

### **HIGHLIGHTED PRESS**

"The prevailing style of Napa cabernet today emphasizes power, weight and extravagance, but Frog's Leap is one of a small but significant number of cabernet producers that form a kind of alternate Napa universe. They are making wines of balance and restraint that are a direct link to Napa's past, when wines like the Inglenook forged the region's reputation as a source of great cabernet sauvignon wines.

The Frog's Leap wines are subtle and nuanced. Like the Inglenook they're easy to drink with a meal and rewarding, especially for one who has despaired of finding Napa cabernets that are table wines, not jammy fruit bombs that overwhelm food."

*The New York Times, THE POUR, Eric Asimov, August 20, 2008*