



*At Frog's Leap our MISSION is to make wines of terroir, responsibly farmed, sustainably produced and joyfully shared.*

Not just words on a page, but the guiding principle for everything we do.

## FARMING & LAND STEWARDSHIP

*In farming we will maintain good stewardship of the land, upholding our commitment to returning more than we take from the soils and deepening our understanding of our place among all living systems.*



CCOF IS THE GOLD STANDARD OF RESPONSIBLE FARMING. FROG'S LEAP HAS BEEN CERTIFIED BY CCOF (THE GOLD STANDARD OF RESPONSIBLE FARMING) SINCE 1989.

COMPOSTING, BIODIVERSITY, COVER CROP MANAGEMENT, CROP ROTATION, COMPANION PLANTING, AND LAND SET ASIDE FOR HABITAT AND WILD AND OPEN SPACES ARE BUILT INTO OUR FARMING PRACTICES.

THE WILLIAMS ROSSI RANCH, 42 ACRES ON THE RUTHERFORD BENCH IS PROTECTED BY A CONSERVATION EASEMENT INSURING THAT THE LAND WILL REMAIN IN AGRICULTURE IN PERPETUITY.



*We strive to responsibly shepherd our natural and earned resources; seeking not only to enhance our own quality of life but that of all the communities that support and surround us.*

## LEED SILVER

FROG'S LEAP'S VINEYARD HOUSE WAS THE FIRST LEED CERTIFIED (SILVER) BUILDING IN THE CALIFORNIA WINE INDUSTRY.



## CLEAN ENERGY

IN 2004 FROG'S LEAP BECAME ONE OF THE FIRST WINERIES IN CALIFORNIA TO MAKE A SIGNIFICANT INVESTMENT IN SOLAR POWER. BY 2026 THE SUN WILL GENERATE 100% OF OUR ENERGY.

## TRUE ZERO WASTE



DEDICATED EMPLOYEES HELPED RETHINK OUR WASTE STREAMS AND WORKED TOGETHER TO ACHIEVE CERTIFICATION FOR THE WINERY IN 2025.



INTERNATIONAL WINERIES FOR CLIMATE ACTION

COMMISSIONED OUR FIRST BASELINE AUDIT, AS PART OF INTERNATIONAL WINERIES FOR CLIMATE ACTION (IWCA) A COLLABORATIVE WORKING GROUP OF WINERIES COMMITTED TO REDUCING CARBON EMISSIONS ACROSS THE WINE INDUSTRY IN PARTNERSHIP WITH THE UNITED NATIONS "RACE TO ZERO" INITIATIVE.

## WINEMAKING

*In winemaking we will produce wines that deeply reflect the soils from which they emanate -- inclusive of all the influences & actors that make our wines taste like no other wines on earth.*

OUR WINEMAKING STYLE IS GROUNDED IN OUR BELIEF THAT GREAT WINE IS GROWN IN THE VINEYARD. LIMITED INTERVENTION IN THE CELLAR DOESN'T PRECLUDE LEANING INTO INNOVATION -- IN 2012 WE BEGAN INTRODUCING CONCRETE AGING VESSELS TO DECREASE OUR DEPENDENCE ON OAK BARRELS. OUR WINEMAKING WASTEWATER IS RECYCLED AND SOLID MATERIAL IS COMPOSTED AND RETURNED TO THE VINEYARD.

## PACKAGING

PACKAGING CONTRIBUTES SIGNIFICANTLY TO OUR CARBON FOOTPRINT SO WE STRIVE TO INNOVATE -- LIGHTWEIGHT GLASS IS STANDARD FOR ALL OUR WINES, EVEN THOSE INTENDED FOR EXTENDED CELLARING. WE HAVE REMOVED CAPSULES FROM SOME WINES AND ARE EXPERIMENTING WITH ALTERNATIVE PACKAGING INCLUDING KEGS, BAG-IN-BOX AND OTHER FORMATS IN AN EFFORT TO MINIMIZE WASTE AND REDUCE OUR SHIPPING FOOTPRINT.



WE ARE DEEPLY COMMITTED TO PROACTIVE CONSUMER AND INDUSTRY EDUCATION THROUGH PARTICIPATION IN IWCA, AND HELPED TO FORM THE NAPA ZERO WASTE COLLECTIVE TO TACKLING RECYCLING AND CLOSED LOOP SYSTEMS FOR CARDBOARD, PET LABEL BACKING, PLASTIC FILM, CORKS AND FOILS.

## SOCIAL EQUITY

WE AVOID THE COMMON INDUSTRY PRACTICE OF RELYING UPON TEMPORARY LABOR FOR FARM WORK, INSTEAD SEEKING TO SUPPORT SOCIAL EQUITY BY PROVIDING FINANCIAL STABILITY AND OPPORTUNITIES FOR EDUCATION AND ADVANCEMENT THROUGH FULL-TIME, LIVING WAGE EMPLOYMENT.

## GREENHOUSE GAS EMISSIONS

IN 2019 WE BEGAN COMPANY-WIDE MONITORING AND TRACKING OF CARBON EMISSIONS. IN 2025 WE COMMISSIONED OUR FIRST BASELINE AUDIT, AS PART OF INTERNATIONAL WINERIES FOR CLIMATE ACTION (IWCA) A COLLABORATIVE WORKING GROUP OF WINERIES COMMITTED TO REDUCING CARBON EMISSIONS ACROSS THE WINE INDUSTRY IN PARTNERSHIP WITH THE UNITED NATIONS "RACE TO ZERO" INITIATIVE.

*Our VISION is to be a model for the accord between good business, good farming and world citizenship.*